

Prepare

Download the App →

New Scouts: register an account

- Use your zip code or Trail's

End Unit Code : **PACK 495**

- You can use one email for multiple accounts

Returning Scouts: sign in using your 2023 username

Families: click name dropdown at top of screen to switch between accounts in the App

What's Next in App?

- Set your goal on Rewards page
- Customize your online fundraising page
- Reserve storefront shifts
- After reserving, view site instructions for arrival and setup details
- Watch NEW storefront videos on Training page

Practice Your Pitch

"Hi, my name is _____ (first name only!) would you like to help support local scouting or send a gift to the military?"

- Even if a customer says no, say "Thank you and have a nice day!"

Tips

- Follow Scout Oath, Scout Law, and Guide to Safe Scouting at all times
- Make prospect list of family & friends to ask
- Sell individually at storefronts with your parent
- Wear your Class A uniform
- Join the Trail's End Scout Parents Community on Facebook for best practices & support →



Storefront Code of Conduct

- Table will be set up for you, please read instructions in folder or cashbox
- Enhance the shoppers' experience! Do not pester or follow them to their cars.
- Respect store equipment & merchandise
- Leave No Trace!

PACK 495 BONUS
 Sell \$1250 or MORE in
 product and earn your dues
 for the year!



Sell

Best Practices

- Record all sales in App, including donations
- Heroes & Helpers Donations: your customers can send products to military troops, first responders and food banks, while still supporting you!
- Follow-up with online customers who have not purchased
- Track progress in App & sell to your goal!

Ways to Sell

- Storefront: sign up and work shifts
- Online: share your page with family and friends via social, email, or text
- Wagon: sales to neighbors

PACK 495 BONUS

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Earn Rewards

- Accumulate points towards your Amazon eGift Card when using the Trail's End App
- Credit & Online: 1.25 pts per \$1 sold
- Cash: 1 pt per \$1 sold

- View NEW storefront & online bonuses! →



Credit is Preferred

- Trail's End pays all fees!
- Major credit cards are accepted using Square readers or manual entry
- Apple Pay, Google Pay & Cash App Pay are accepted using the share feature at checkout for customers to pay on their device!
- How to connect a Bluetooth reader →



Wrap Up

Finish Strong

- Promptly deliver undelivered orders
- Turn in cash to your leader
- Thank your customers
- Claim your Reward

My Leaders:

Ismael Palomero

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JoAnna Crawford

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For more information, visit our FAQs →